

North Fair Oaks Community Council February 25, 2021



Southeast San Mateo County Community Based Transportation Plan

Goals This Evening

- » Introduce the Southeast San Mateo County Community Based Transportation Plan (CBTP)
- » Increase community participation and stakeholder involvement

AYUDA A MEJORAR LAS OPCIONES DE TRANSPORTE
EN **SOUTHEAST SAN MATEO COUNTY**

HELP IMPROVE TRANSPORTATION
OPTIONS IN **SOUTHEAST SAN MATEO COUNTY**

Community Based Transportation Plans



CBTP Fundamentals

- » Response to 2001 MTC *Lifeline Transportation Network* report
- » Improve mobility for disadvantaged “Communities of Concern”
- » MTC Requirements
 - Inclusive planning
 - Improve a range of transportation choices
 - Address mobility gaps identified through direct outreach to low-income communities

Communities of Concern

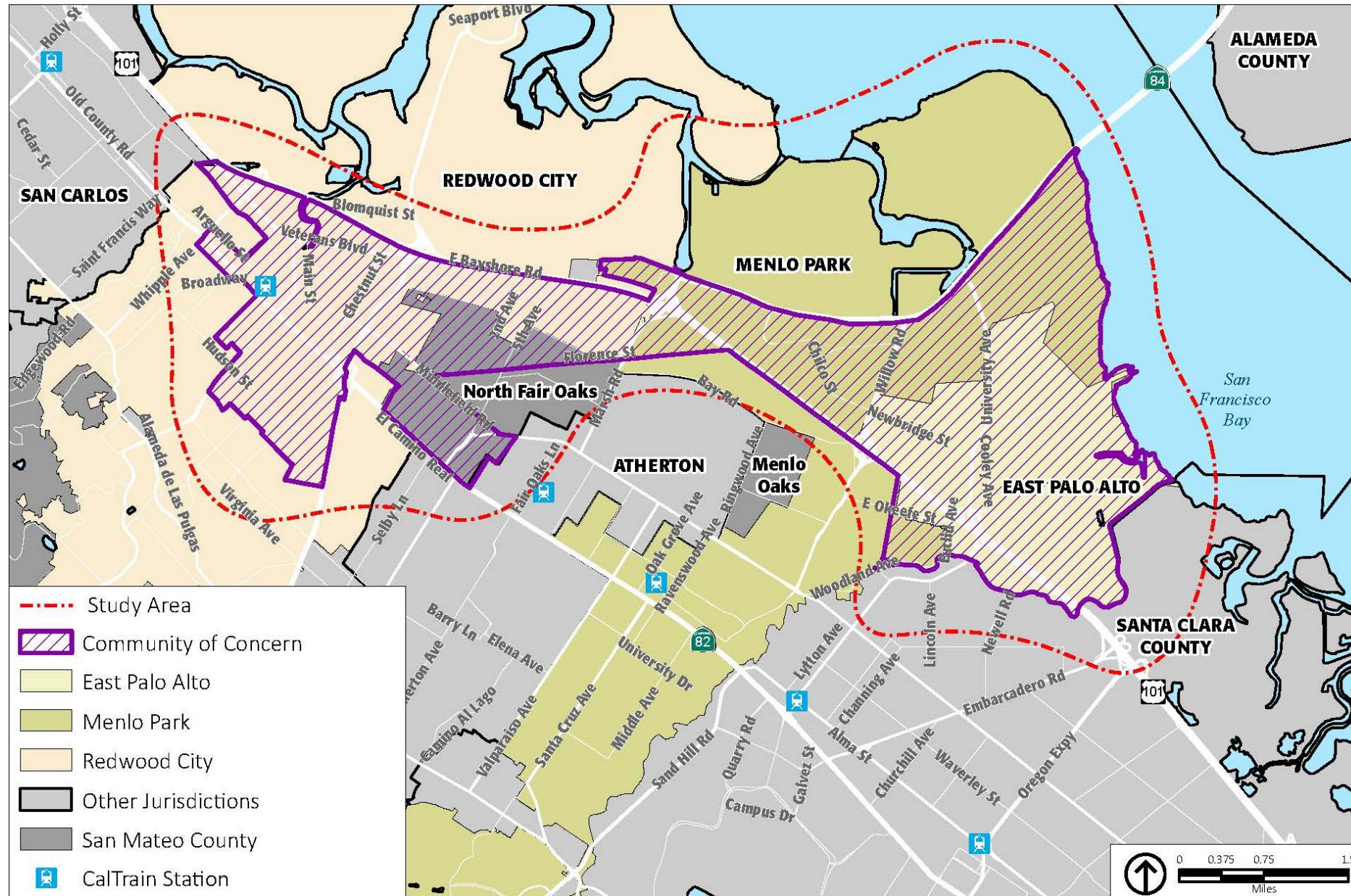
» 8 Variables

1. Minority (70%)
2. Low-Income (30%)
3. Level of English Proficiency (20%)
4. Elderly (10%)
5. Zero-Vehicle Households (10%)
6. Single Parent Households (20%)
7. Disabled (25%)
8. Rent-Burdened Households (15%)

» COCs either:

1. Exceed Low-Income and Minority thresholds
2. Exceed Low-Income threshold and three other thresholds

Southeast San Mateo County CBTP



- » **12 Census Tracts**
- East Palo Alto, Menlo Park, Redwood City, North Fair Oaks, unincorporated
 - 69,280 residents
 - 19,004 households
 - 13,045 families

 - All 12 low-income
 - All 12 rent-burdened

CBTP Outreach



MTC Requirements

» CBTP Advisory Board

- Jurisdiction staff
- samTrans
- Commute.org

» Stakeholder Involvement

- CBOs
- Non-profits

» Diverse Community Engagement Plan



HELP IMPROVE TRANSPORTATION OPTIONS IN PITTSBURG, BAY POINT AND ANTIOCH!

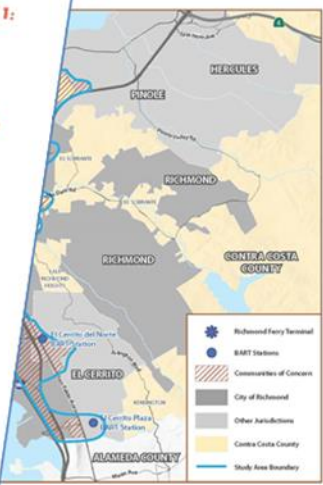
PARTICIPATE IN THE PITTSBURG-BAY POINT COMMUNITYBASED TRANSPORTATION PLAN
 The Pittsburg-Bay Point Community Based Transportation Plan (CBTP) is an opportunity to improve transportation options and quality of life for residents in Bay Point.

PLAN DE RICHMOND DE TRANSPORTE BASADO EN LA COMUNIDAD

¿Qué es Plan de Richmond de Transporte Basado en la Comunidad?
 El plan de Richmond de transporte basada en la comunidad, o CBTP, es una oportunidad para mejorar las opciones de transporte y la calidad de vida de los vecindarios en la Ciudad de Richmond, North Richmond y San Pablo, incluyendo porciones de El Cerrito. El plan reunirá residentes, organizaciones comunitarias y agencias de transporte para identificar los desafíos más importantes de Richmond y zonas aledañas y desarrollar estrategias para superar los.

¿Quiero saber más de el plan! ¿Cómo me informo?
 La página web del proyecto está en construcción, visite www.ccta.net pronto para aprender más del proyecto, ver eventos próximos, tomar una encuesta y ofrecer sus comentarios y sugerencias. Para recibir notificaciones electrónicas, por favor suscríbese a nuestra lista de correo electrónico.

¡Queremos su colaboración! ¡Trámanos con gusto sus sugerencias!
 El Plan incorporará un amplio programa dirigido al público para empoderar a las comunidades locales y residentes, ayudando así a formar el futuro de la comunidad.



Latest News and Events

Text-based mobile survey
 Please take a few moments to answer our short mobile phone survey about your transportation habits and challenges. Access the survey by sending a text to (111) 111-1111

Project webpage:
 A project webpage is currently under development. Check www.ccta.net soon to learn more about the project, project partners and community events!



Impacts of COVID

» Creative Outreach

Approaches

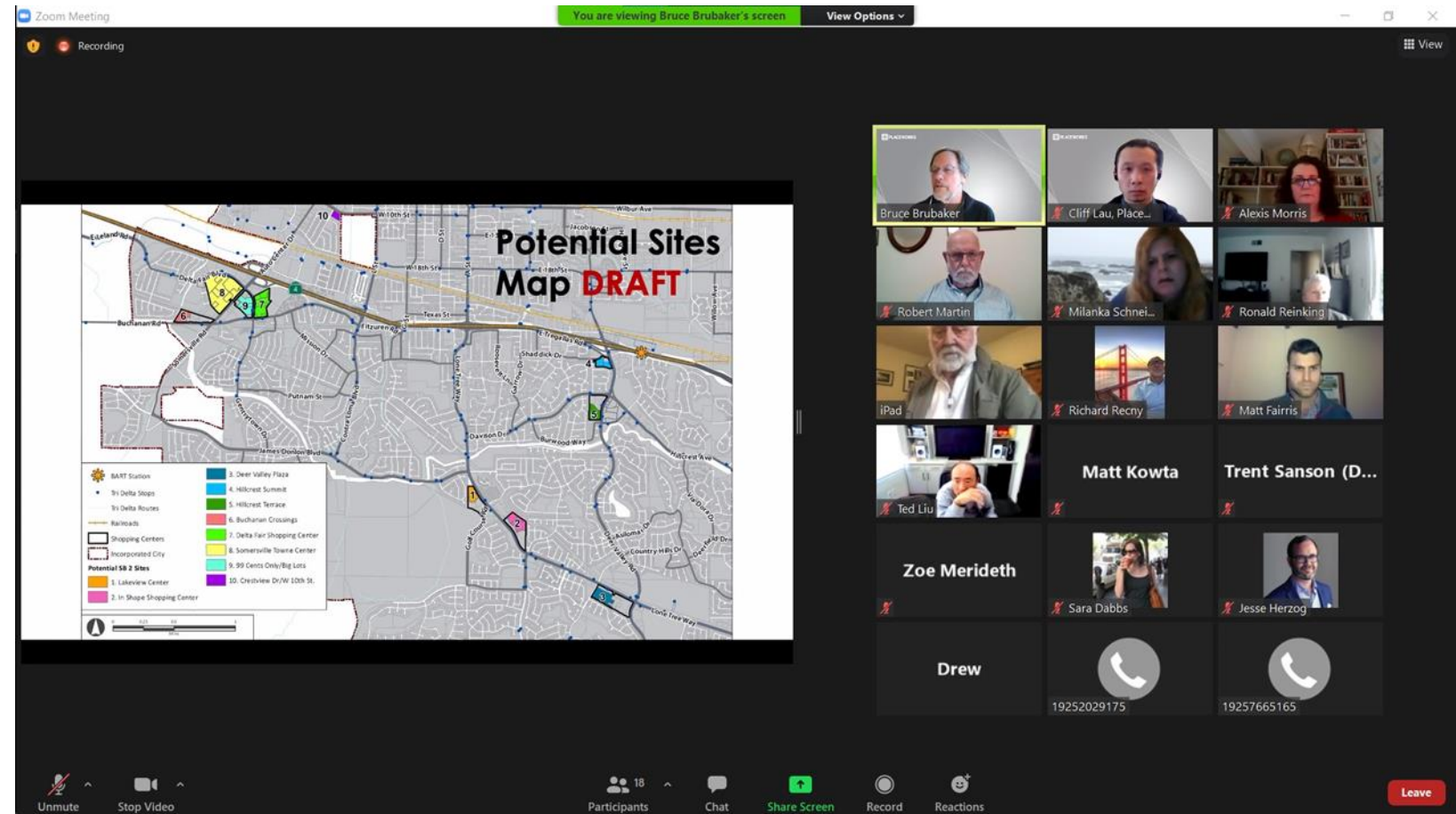
- Distanced engagement
- Digital divide

» Shifted Mobility Landscape

- New community challenges

» Changes in CBO Priorities

- Economic support
- Health and lifestyle support



Current Outreach Efforts

» Stakeholder Surveys

- Broad perspectives


» Community Surveys

- COVID impact questions
- Spanish version: <https://arcg.is/G1WiX>
- English version: <https://arcg.is/j00jb>

» Stakeholder Coordination

- Compensation package
- Various “Levels of Support”

AYUDA A MEJORAR LAS OPCIONES DE TRANSPORTE EN SUR ESTE SAN MATEO COUNTY



PARTICIPE EN EL PLAN CONDADO
SOUTHEAST SAN MATEO PLAN DE
TRANSPORTE BASADO EN LA COMUNIDAD

**POR FAVOR,
TOME NUESTRA ENCUESTA**

**Sus comentarios darán
forma al Plan:**

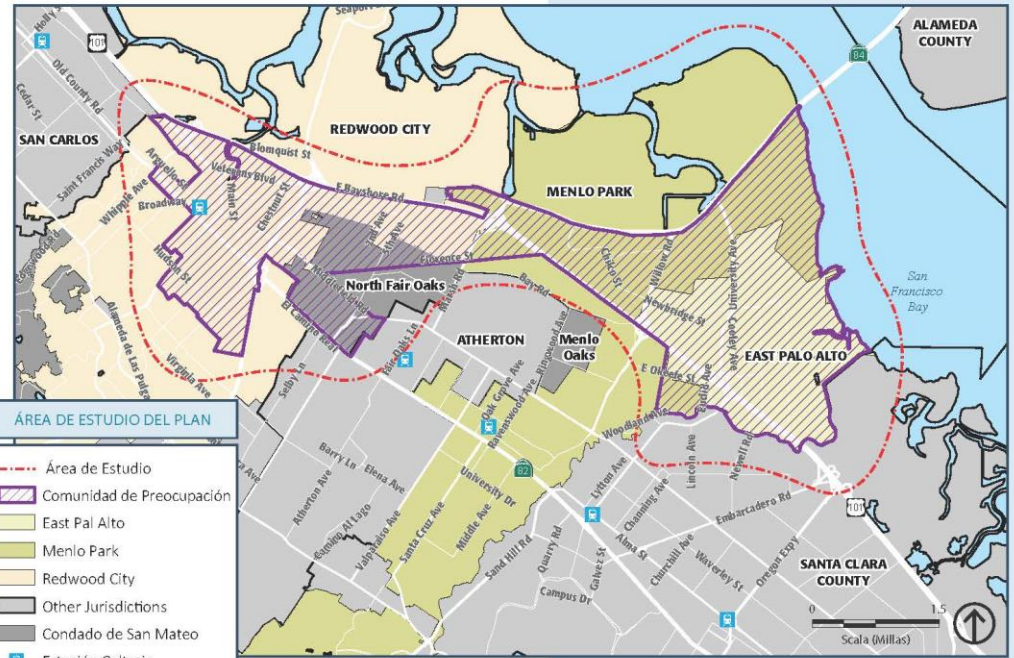
Los resultados de esta breve encuesta sobre los problemas de transporte existentes nos permitirán crear soluciones significativas:

<https://arcg.is/G1WiX>

El CBTP hará:

- Evaluar las brechas de transporte y las barreras identificadas por la comunidad
- Desarrollar soluciones y proyectos para solucionar estos desafíos
- Identificar posibles fuentes de financiación para pagar esas soluciones y proyectos

C/CAG
City/County Association of Governments
of San Mateo County



ÁREA DE ESTUDIO DEL PLAN

- Área de Estudio
- Comunidad de Preocupación
- East Pal Alto
- Menlo Park
- Redwood City
- Other Jurisdictions
- Condado de San Mateo
- Estación Caltrain

CBTP Next Steps

» Increased Survey Distribution

- Stakeholder, government & local leadership social media
- Social support centers

» Stakeholder/CBO Contracts

- Stakeholder survey
- Community Survey distribution
- Meeting facilitation

» Plan & Policy Development

- Advisory Body review and prioritization

Comments or Questions?

- » CBTP Process
- » Access to Surveys & Resources
- » Suggestions for CBO Coordination

- » C/CAG Project Web Page: <https://ccag.ca.gov/community-based-transportation-plans/>

- » Greg Goodfellow, PlaceWorks : ggoodfellow@placeworks.com

- » Susy Kalkin, C/CAG: kkalkin@smcgov.org

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